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NOCO HUMANE CELEBRATES 56 YEARS OF SERVICE TO NORTHERN COLORADO 2ND ANNUAL 'DAY OF GIVING' ON APRIL 1 WILL SUPPORT 153% INCREASE IN SERVICE AREA

On April 1, 1969, a group of caring citizens founded northern Colorado's first nonprofit animal shelter with the goal of providing a safe haven for lost and unwanted pets - now known as NOCO Humane. For fifty-six years, homeless pets have arrived at NOCO Humane in need of food, shelter, and medical care. What started as a grassroots, volunteer-led shelter in 1969 has become northern Colorado's largest open-door shelter, serving more than 11,500 animals every year.

To celebrate this milestone, NOCO Humane will host its 2nd annual *Day of Giving* on Tuesday, April 1, 2025 – we invite the community to share in NOCO Humane's momentous success by helping ensure it can provide life-saving care for decades to come. Thanks to our partners at Fetch Pet Insurance, donations will be matched, dollar-for-dollar, up to \$30,000.

Since expanding operations into Weld County in October of 2023, NOCO Humane opened a second shelter facility and more than doubled its reach to animals and communities across northern Colorado. In the past year alone, this expansion has resulted in critical care for more than 3,400 additional homeless animals, and the need continues to grow. To meet this growing demand for animal welfare services, NOCO Humane will open a third facility - the Greeley Adoption Campus - in late 2025, increasing its capacity for care.

Given such momentous growth in just two years' time, NOCO Humane will lean on its generous community on April 1 to give the gift of shelter, nourishment, and medical care to animals who need it most. Every dollar donated provides a vital resource and gives the beloved animals in its care the second chances they all deserve.

The digital fundraiser is hosted here: https://register.nocohumane.org/give/670280/#!/donation/checkout

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About NOCO Humane

Founded in 1969, NOCO Humane (formerly known as Larimer Humane Society) is the largest animal welfare organization dedicated to homeless and abused animals in Northern Colorado. NOCO Humane is more than a shelter, this nonprofit organization serves as a community resource center and advocate for fostering compassionate, safe, and responsible relationships between animals and people. NOCO Humane provides adoption services, support for pet owners, and humane education for all ages. As the leader in animal welfare in Northern Colorado, the organization holds contracts to provide animal control and sheltering services for Fort Collins, Loveland, Berthoud, Timnath, and Larimer County.

Additionally, NOCO Humane provides animal sheltering services for Greeley, Evans, Weld County, Johnstown, and Wellington. It is a local, independent nonprofit not affiliated with national organizations such as ASPCA or the Humane Society of the United States and does not receive funding from these organizations. To learn more about NOCO Humane, please visit nocohumane.org.

NOCO Humane owns and operates two animal shelters in Northern Colorado: Larimer Campus (formerly Larimer Humane Society) 3501 E 71st St Loveland, CO 80538 Weld Campus (formerly The Humane Society of Weld County) 1620 42nd St Evans, CO 80620